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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(Continued in the Bermuda with limited liability)

(Stock Code: 550)

POLL RESULTS OF THE ANNUAL GENERAL MEETING AND RETIREMENT OF A DIRECTOR

Reference is made to the circular (“**Circular**”) of Cinderella Media Group Limited (“**Company**”) dated 29 April 2016. Terms used in this announcement shall have the same meanings as defined in the Circular.

The total number of issued Shares as at the date of the AGM was 333,784,000 Shares which is also the total number of Shares entitling the holder to attend and vote for or against all the Resolutions. No shareholders were required to abstain from voting.

As at the date of the AGM, there were no Shares in issue entitling the holder to attend and vote only against the Resolutions at the AGM. Computershare Hong Kong Investor Services Limited, the Hong Kong branch share registrar of the Company, acted as scrutineer for the vote-taking at the AGM.

The Board announces that all the ordinary resolutions (“**Resolutions**”) (except for Resolution 2(b)) set out in the notice of the AGM contained in the Circular were duly passed at the AGM held on 2 June 2016. The poll results in respect of each of the Resolutions are as follows:

ORDINARY RESOLUTIONS		FOR Number of Shares (%)	AGAINST Number of Shares (%)
1.	To receive and consider the audited consolidated financial statements and the reports of the directors and auditor for the year ended 31 December 2015	164,406,495 (100%)	0 (0%)
2.	(a) To re-elect Mr. Liu Gary Wei as Director	145,286,495 (88.37%)	19,120,000 (11.63%)
	(b) To re-elect Ms. Chan Pak Yi as Director	N/A	N/A
	(c) To re-elect Mr. Tsang Hing Bun as Director	145,286,495 (88.37%)	19,120,000 (11.63%)
	(d) To re-elect Mr. Yiu Yu Cheung as Director	145,286,495 (88.37%)	19,120,000 (11.63%)
	(e) To re-elect Mr. Leung Siu Kee as Director	164,406,495 (100%)	0 (0%)
	(f) To re-elect Mr. William Keith Jacobsen as Director	164,406,495 (100%)	0 (0%)
	(g) To re-elect Mr. Chan Chiu Hung, Alex as Director	164,406,495 (100%)	0 (0%)
	(h) To authorise the Board to fix the Directors’ remuneration	145,286,495 (100%)	0 (0%)
3.	To re-appoint BDO Limited as auditor and to authorise the Board to fix their remuneration	164,406,495 (100%)	0 (0%)
4.	To grant a general mandate to the Directors to allot and issue new Shares of the Company	164,406,490 (100%)	0 (0%)
5.	To grant a general mandate to the Directors to repurchase Shares of the Company	164,406,495 (100%)	0 (0%)
6.	To extend the new issue mandate to the directors of the Company to allot and issue additional shares by the nominal amount of shares repurchased by the Company	164,406,495 (100%)	0 (0%)

Note: The percentage of votes is based on the total number of Shares held by the Shareholders who voted at the AGM in person or by corporate representative or proxy.

RETIREMENT OF A DIRECTOR

The Board also announces that Ms. Chan Pak Yi (“**Ms. Chan**”) retired as the Company’s executive Director at the AGM as she informed the Company before the meeting that she decided not to seek for re-election for reason that she would like to devote more time on her other business commitments. Ms. Chan has confirmed that she has no disagreements with the Board and there are no matters that need to be brought to the attention to the Shareholders regarding her retirement.

The Board takes the opportunity to thank Ms. Chan for her invaluable support and contributions to the Company during her tenure.

By order of the Board
CINDERELLA MEDIA GROUP LIMITED
Tsang Hing Bun
Executive Director

Hong Kong, 2 June 2016

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Leung Siu Kee, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex as independent non-executive Directors.

* *for identification purpose only*